

Privacy Policy
Effective: [September 2025]

PointMaker Communications Inc. ("PointMaker," "we," "our" or "us") is committed to being transparent about its privacy practices, including how we treat your personal information when you interact with [PointMaker Communications](#) (the "Site"). This Privacy Policy explains more about the data we collect about you, how it is used, with whom it is shared and what your choices and rights regarding your personal information are. This notice does not apply to the practices of third parties (including other users of the Site, including sellers) who may also collect or receive data in connection with your use of the Site.

Our Site is designed for adults aged 18 and over. We do not knowingly collect and process personal data of anyone under 18, and should we become aware that any personal data is stored regarding a child under 18, we will follow our internal processes to delete this data in accordance with your data protection rights as soon as is reasonably possible.

1. The Information We Collect and How We Collect it

We may collect personally identifiable information from you when you voluntarily provide it to us, including:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Username
- Network activity and device information
- General geolocation data.
- Payment Information: Some of our services require payment. We use PayPal or Venmo to process your credit card transactions. Their privacy policy will apply to the information you provide. You must be 18 or older to authorize a purchase through our Site.

We collect personal information using automated technologies. Personal information is also collected through automated technologies and shared with us when you visit our website, open an email or click one of our links. We use automated data collection technologies, such as cookies, beacons and tags, to improve your experience, so that in turn they can make improvements to your services.

2. Cookies and Tracking Technology

This Site uses cookies. A cookie is an alphanumeric identifier that your internet browser places on your device so that it can be recognized when it returns in the future. We use cookies and similar technologies to make it easier for you to navigate our Site, enable a faster log-in process or to allow us to track your activities while using our Site.

Most browsers automatically accept cookies, but you can usually refuse cookies, or selectively accept certain cookies, by adjusting the preferences in your browser. If you turn off or refuse cookies, there may be some

features of our Site that will not be available to you, and some portions of the Site may not display properly or be less personalized.

Do-Not-Track Signals

Your browser may allow you to set a “Do Not Track” preference. We currently do not respond to “Do Not Track” or similar signals.

3. How We Use Your Information

We use the information you provide directly, to deliver the services you have requested. We may also use this information to contact you regarding our Site and Services, including marketing communications, which you may opt-out of at any time.

The information we collect automatically is used primarily to help us understand and analyze trends in connection with usage of the Site. We may also use your data to detect and prevent issues relating to security and fraudulent activity, consistent with our legitimate business interest to prevent such issues. In addition, we may use your information to customize content we may send or display on the Site to personalize your experience and assess, improve and develop our Site, business, and professional offerings, and for similar research and analytics purposes.

Where permitted by applicable law, we may also use anonymous, de-identified, or aggregate information that does not reasonably identify you for any purpose.

We do not sell your personal information to third parties for monetary consideration.

4. How We Share Your Information

Unless we expressly inform you otherwise or have your consent, we only share your information as follows:

- To Our Service Providers: We may share your information with third parties who provide services to us or to whom we outsource certain services, such as website analytics companies, hosting, and cloud computing service providers. Our service providers only access, process or store your information while performing their duties to us.
- Business Transactions: We may share your information in connection with a corporate merger, consolidation, restructuring, sale of certain of our ownership interests, assets, or both, or other corporate change, including without limitation, during any due diligence process.
- As Required By Law: We may share your information when we are required to do so by law, such as to comply with a subpoena, bankruptcy proceedings, or similar legal process, or in response to lawful requests by public authorities, including requests related to protecting your safety and the safety of others.

5. **Hyperlinks to Other Websites** Our Site may contain hyperlinks to websites operated by others whose information practices may be different than ours. Visitors should consult the Privacy Policies of any other website they are redirected to from our Site as we have no control over information that is submitted to, or collected by, these third parties.
6. **Information Security** We use standard administrative, technical, and physical safeguards to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration and destruction of your information. However, no method of Internet transmission is completely secure, and we cannot guarantee its absolute security.
- In general, we will only retain your information for the time necessary to realize our legitimate business purposes and to comply with the law. However, we may continue to store anonymous or anonymized information, such as Site visits without identifiers, to improve our services.
7. **Storage and Processing of Your Information in the United States** We control and operate the Site from the U.S. Our Privacy Policy and practices are governed by the laws of the U.S., which may differ from privacy laws in your state or home country. By submitting your personal information to us through the Site, you consent to the transfer of your personal information to any country and its use and disclosure in accordance with applicable U.S. federal and state laws and with this Privacy Policy.
8. **Your Choices and Rights** You have several choices regarding the use and disclosure of your information:
- **Information You Provide**. With respect to the collection of your information, if you do not want your information collected, please do not submit it to us. *If you have already submitted information and would like to review, correct or remove it from our records, please contact us.*
 - **Marketing Messages**. We may send you marketing communications, about our services that may interest you. *You can opt out of our marketing communications at any time by selecting the “unsubscribe” link in the e-mail or contacting us.* Please note that some non-marketing communications are not subject to general opt-out, such as communications relating to services we are providing you, sales transactions, software updates and other support related information, patches and fixes.
 - **Cookies**. If you wish to disable non-essential cookies, you can set your browser not to accept cookies as described in Section 2.
9. **Updates to this Privacy Policy** We may update this Privacy Policy from time to time, and we will make such updates available on our Site. Please review our Privacy Policy periodically for changes. If we make material changes, we will endeavor to provide advance notice by email or through a notice on our Site.

10. Contacting Us

If you have any questions or comments regarding this Privacy Policy, please contact us at:

contact@pointmakercommunications.com.